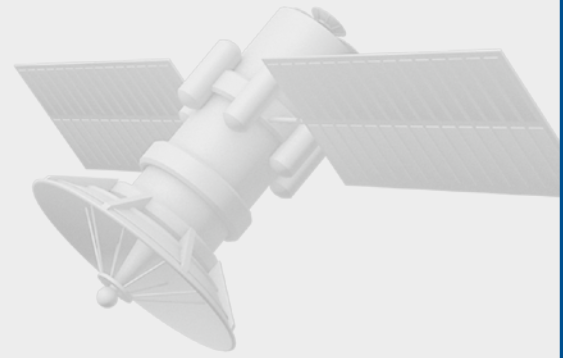


LOCATE HIGHER PROFITS WITH SMART GPS™ FROM UNITED RENTALS






KNOWING WHERE YOUR EQUIPMENT IS AT ALL TIMES IS CRITICAL.

United Rentals' SMART (Save Money and Real Time) GPS™ solution helps you locate and keep track of your equipment, helps save money by containing rental costs and increases productivity by ensuring that you have the right equipment on site to get the job done.



GET THE ALERTS THAT ARE IMPORTANT TO YOU WHILE IN THE FIELD:

-  On and off rent notifications
-  Notification of past due equipment
-  Equipment service/exchange completed







“ **UNITED RENTALS' COMPREHENSIVE, WEB-BASED FLEET MANAGEMENT** system allowed us to locate 100 percent of our equipment immediately. It enabled us to know what equipment wasn't needed and could be called off of a site and what needed to be ordered with the most successful tracking utilization solution I have ever seen. ”

**PROCUREMENT MANAGER,
MAJOR OILFIELD SERVICES COMPANY**

HOW SMART IS IT?

Our simple, web-based portal provides you access to the vital information you need, 24/7.

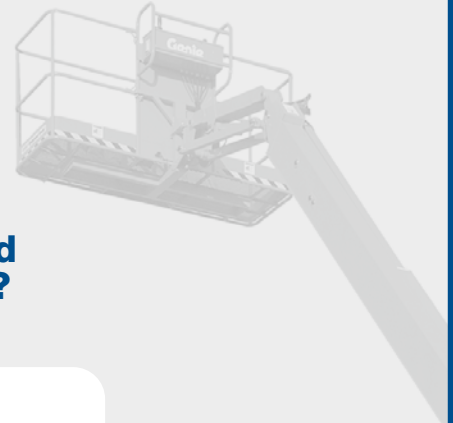
-  Equipment position (latitude/longitude)
-  Movement history and location mapping
-  Underutilized assets
-  Equipment spend breakdown by job



unitedrentals.com

800.UR.RENTS
(800.877.3687)

SMART GPS™ WORKSHEET



**How much is missing or underutilized
equipment costing you each month?**

**Hours Searching for
Equipment x Labor Rate:**
(30 hours x \$30/hr=\$900)

+

**Idle Crew Hours Waiting for
Equipment x Labor Rate:**
(60 hours x \$30/hr = \$1,800)

+

**Underutilized/Excess
Equipment Cost**
(Monthly equipment cost x % underutilized)
Ex: \$50,000 spent x %15 = \$7,500

=

Total Monthly Cost:
(Ex: \$10,200)

-

**SMART GPS™
Service Fee:**
(# Units x Monthly Rate)

Your Monthly Savings:
(Total Cost - Service Fee)

**Contact your United Rentals representative today
to get started using our SMART GPS™ Solution.**



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